PRESS RELEASE
For immediate release

Benco Dental to distribute Dental Wings implant planning, CAD/CAM software

Montreal – November 19th, 2015

Dental Wings Inc. of Montreal, Canada, and Benco Dental of Pittston, PA, announce today that Benco Dental will distribute digital dentistry solutions by Dental Wings. Included in the offerings: Dental Wings coDiagnostiX™ implant planning software, the DWOS suite of prosthetic design software, as well as Dental Wings desktop impression and model scanners.

Dental Wings has solidified its position as an industry leader in implant guided surgery and prosthetic design software with the recent release of its groundbreaking connectivity technology called DWOS Synergy. DWOS Synergy allows CBCT DICOM files and surface scan STL files to be merged and shared live between Dental Wings coDiagnostiX™ implant planning software and DWOS prosthetic design software.

DWOS Synergy provides an integrated surgical-prosthetic design environment where every aspect of the implant case can be considered and designed collaboratively between the clinical and laboratory teams over a secure Internet connection. The resulting plan can then be used to produce a drill guide and an immediate prosthetic or custom tissue former prior to the surgery.

“We are excited to be joining forces with Benco’s great team in bringing meaningful digital workflows to their dentist customers, that improve the efficacy, predictability and clinical success of their implant cases,” said Michael Rynerson, CEO Dental Wings. “Benco has an outstanding reputation in the industry, so naturally we are honored to be working with them on advancing digital solutions.”

Over the past decade, Benco Dental has been the nation’s fastest growing dental distributor, now servicing more than 35,000 dentists and dental laboratories. Founded in 1930, Benco Dental is the largest privately owned dental distribution company in the United States, offering a full array of supplies, equipment and services to dentists across the nation.
“Cone beam x-ray has become the standard of care and doctors want to make the soundest use of their investment. coDiagnostiX™ is the best software for planning fabrication of surgical guides, reduced time, and accuracy placing implants. The software’s features are the perfect platform for multi-disciplinary treatment planning,” said Benco Dental Vice President of Marketing Paul Jackson. “Dental Wings products, with their proven capabilities, align with Benco Dental’s commitment to greatly impact our customers’ bottom line and enrich the patient experience.

About Benco Dental

Benco Dental, headquartered in Northeastern Pennsylvania, is the largest privately owned dental distribution company in the United States, offering a full array of supplies, equipment and services to dentists across the nation. Founded in 1930 by Benjamin Cohen, the company has remained family-owned and focused on its unique mission to “deliver success, smile after smile.” Over the past decade, Benco has been the nation’s fastest growing dental distributor, now servicing more than 35,000 dentists and dental laboratories. Within the past 84 years, the company has grown from a single downtown location to a national network of more than 65 regional locations, five distribution centers, and three design showrooms. Those design showrooms, one at the company’s PA headquarters, one in Southern California, and one in Texas, feature North America’s largest selection of dental equipment and technology, as well as a hands-on dental design experience, to assist dentists in the planning and construction of a new office. Benco, which has been named one of Pennsylvania’s ‘Best Places to Work’ for 12 of the past 14 years, is proud to boast a highly skilled team of more than 400 professionally trained sales representatives and over 300 factory-trained service technicians. For more information, visit benco.com or call 1.800.GO.BENCO.

About Dental Wings

Dental Wings is a privately held company with a majority ownership by Straumann Group (SIX: STMN) a global leader in implant, restorative and regenerative dentistry. As a leading provider of digital dentistry technologies, Dental Wings offers solutions that cover dental scanning, implant planning, prosthesis design, manufacturing and communication among dental professionals. Dental Wings was founded in 2007 in Montreal and has international offices in Berlin and Chemnitz, Germany, Lyon, France, and Shenzhen China. The company has a staff of more than 120 and its products are distributed by leading dental companies in over 45 countries around the world. Dental Wings’ vision is to create the largest global network of digitally enabled dental professionals, and equip them with diagnostic, design, and manufacturing tools that increase the efficacy, quality, and profitability of the services they provide to patients. For more information, visit dentalwings.com or call 1-888-856-6997.
Dental Wings
2251 Avenue Letourneux
Montreal, CA H1V 2N9
TEL 1 (514) 807 8485
www.dentalwings.com

Contact Information:
Elsa Chiasson
corporate.communication@dental-wings.com